



July 3, 2017

Dear Business Owner

Sol de Medianoche, Alaska's bilingual newspaper, is excited to announce its first fundraising event "Fiesta Under the Midnight Sun," and we would like to formally invite you to become a sponsor.

Our Fiesta will be held on Saturday, August 12, 2017 from 2pm to 8.00pm at Cuddy Midtown Park, and *it is free and open to everyone!*

The purpose of this "Fiesta Under the Midnight Sun" is:

1. To share our diverse cultural backgrounds by presenting a community event featuring local performers.
2. To increase visibility of participating social services organizations by informing attendees about their mission and programs.
3. To assist Sol de Medianoche raise funds to continue its mission of informing, educating and uniting the community.

As a way of thanking you for your support, we will be pleased to include your company logo in all our promotional materials, and display your company's banner at our event. Please let me know if you have any questions or need additional information.

Our newspaper appreciates your consideration, and we look forward to your participation. Information regarding the sponsorship levels and faxback information is attached. To secure your sponsorship, we ask that you mail your donation by July 21th, 2017.

Sincerely,

Sol de Medianoche
Fundraising Committee
907-223-5544

Sol De Medianoche
P.O. Box 93466
Anchorage, AK 99509
Tel: 907.891.2636



info@soldemedianochenews.org
www.soldemedianochenews.org

Sponsorship Levels

El Mejor! - \$500

Your banner displayed at our Fiesta

Company logo in all promotional materials

Information table at the event (Check if you will utilize your space)

Full year subscription to our newspaper (6 issues)

Muy Bueno - \$ 250

Your banner displayed at the Festival

Company logo in all promotional materials

Information table at the event (Check if you will utilize your space)

Bueno - \$150

"Thank you" announcement during our program for your sponsorship

Business/Organization: _____
Contact Name: _____
Phone: _____ Email: _____
Address: _____
Sponsorship Amount: _____

More information or questions –

Lina Mariscal – 907-223-5544 OR Mercedes Bonilla – 907-330-7222

You may fax your Sponsorship/Space Request form to 563-9152

Our fundraiser could not be possible without your support, muchas gracias for your sponsorship!